

Evening

Ecology

Series

Sponsorship Information



**JEFFERSON PATTERSON
PARK & MUSEUM**

Where History & Nature Surround You!

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Evening Ecology Series



Ecology is important because it helps us to understand nature and how it works. It also provides evidence on the interdependence between the natural world and people.

The Evening Ecology Series will be held on the second Friday of each month, June through October at 7 pm. Attendees will join natural resource professionals for a casual conversation about local wildlife, habitats, and how you can make natural areas more resilient.

To help offset the cost of hosting the series, Jefferson Patterson Park and Museum is offering sponsorship opportunities.

Sponsorship

Sponsoring the Evening Ecology Series is a win-win! Your sponsorship will benefit your business and directly support this vital program. Not only is your sponsorship largely tax deductible, it is also an excellent way to raise visibility for your business and show your commitment to advancing the discussion on saving the environment.

The series includes five talks. Sponsorship is \$150 per talk. Increase visibility by sponsoring more than one talk. Sponsor the entire series for only \$500.

- Sponsorship listing of name or logo in all publicity and printed materials
- Verbal acknowledgement during event
- Logo and link on event page on park website
- Logo social media recognition, reaching over 6,000 followers
- Newsletter and e-blast, reaching over 10,000 subscribers

SPONSORSHIP AGREEMENT

Company Name: _____

Company Representative: _____

Business Address: _____

City, State: _____ ZIP/Postal Code: _____

Business Phone: _____ E-Mail: _____

Company Website: _____

The series includes five talks. Sponsorship is \$150 per talk or \$500 for the series.

Please forward logo (.png or jpeg) to
lindsay.hollister@maryland.gov

Jun 11- Let's Talk Turtles

July 9- Happy Little Houseplants

Aug 13 - Power to the Pollinators

Sep 10 - Migration Magic

Oct 8 - Nature's Bounty

Payment

Check enclosed in US\$ _____ Credit Card MasterCard VISA American Express Discover

(make check payable to Jefferson Patterson Park & Museum) Card #: _____

Return form: Jefferson Patterson Park & Museum Expiration Date: _____ CVC: _____
Attn: Lindsay Hollister

10515 Mackall Rd Name of Card: _____
St. Leonard, MD 20685

E-mail lindsay.hollister@maryland.gov Signature: _____

Phone: 410-586-8501

Sign & Date Below

Representative: _____

Date: _____

Series Schedule

Jun 11 - Let's Talk Turtles

Who doesn't love turtles? Learn about the park's Terrapin Nest Watch program and what to do and not do when you encounter a wild turtle. Meet a live terrapin too!

July 9 - Happy Little Houseplants

Join former Chicago Botanic Garden horticulturalist, Justin Schmitz, for a houseplant Q&A. We'll also be holding a houseplant swap! Bring your extras, pups, and cuttings to share if you have them to spare!

Aug 13 - Power to the Pollinators

Wildflower meadows are for beauty and wildlife. They also require specialized maintenance. Join our horticulturalist for a guided tour to learn about the ecological benefits of the habitats we are creating. We will also discuss plant identification and species management. Includes wildflower seeds to plant!

Sep 10 - Migration Magic (with Gene Groshon, Calvert Natural Resources)

We live in a migration corridor. Not just birds, but dragonflies and butterflies are funneled South by our waterways too. Bring a lawn chair and binoculars, then kick back and relax. We'll see who flies by and learn about ways we can help our local scientists track wildlife on the move.

Oct 8 - Nature's Bounty

Food and other useful plants grow wild all around us. Get tips on how to recognize the abundance of the land. Join a local foraging enthusiast to sample the wild greens, fruits and nuts of the season.