



Sponsorship Information



10515 Mackall Rd.
St. Leonard, MD 20685
410-586-8501
jef.pat@maryland.gov
jefpat.maryland.gov



"Something for Everyone"

All summer long we're inviting the public to start their weekend at JPPM. Every month we'll feature stellar live music, a fantastic selection of local eats, beer, ecology lectures, and even an artisan market. At JPPM, we truly do have something for everyone! The series starts in June and runs through September.



1st Friday

June 4, July 2, Aug 6, Sep 3

JPPM and BaySide Entertainment presents the first annual "Patty Fest". This all day event is packed with local food, beverage, clothing, crafts, and informational vendors. BaySide Entertainment will also be showcasing local talent along with BaySide artists, DJ and live music so all can enjoy. The event is from 2 pm to 9 pm.



2nd Friday

June 11, July 9, Aug 13, Sep 10, Oct 8

The Evening Ecology Series will be held on the second Friday of each month, June through October at 6 pm. Attendees will join natural resource professionals for a casual conversation about local wildlife, habitats, and how you can make natural areas more resilient.



3rd Friday

Craft Shows - Jun 18, July 16, Aug 20, Sept 17

Plein Air Event - Oct 15

This event features fine art and craft displays by regional artists. Bring the kids to inspire artists of the future! Food truck vendors round out this family-friendly outdoor event!



4th Friday

Jun 25, July 30, Aug 27, Sep 24

On the fourth Friday of the month, JPPM brings back a re-imagined version of our wildly popular Tavern Night! Our Pints and Pups series will feature food vendors and offer tastings from local breweries, wineries, and distilleries.

Each month a local shelter will be onsite with pets available for adoption. A portion of ticket sales will be donated directly to each month's featured shelter.



Sponsorship Opportunities

\$3000
(all dates)

- Top billing on the sponsorship panel of the FNL flyers and billboards
- Top billing on the webpage for the FNL series
- Top billing on the event series promotional items
- Top billing on the individual event promotional materials
- Tagged on any social media posts for the entire series
 - 2 free tickets per event
 - Vendor fees waived

\$2000
(all dates)

- Secondary billing on the sponsorship panel of the FNL flyers and billboards
- Secondary billing on the webpage for the FNL series
- Secondary billing on the event series promotional items
- Tagged on any social media posts for the entire series
 - 1 free ticket per event
 - 50% vendor fee

\$1000
(entire themed event)

- Tertiary billing on the webpage for the FNL series
- Top billing on the event series promotional items
- Top billing on the individual event promotional materials
- Tagged on any event series and individual event social media posts
 - 1 free ticket for each series event
 - 50% vendor fee

\$250
(single event)

- Secondary billing on the event series promotional items
- Secondary billing on the individual event promotional materials
- Tagged on any event-specific social media posts
 - 1 free ticket
 - 25% off vendor fee

List of the FNL Promotional Items that sponsors will be listed on:

- FNL billboards on the 2-4 and other high visibility locations throughout the summer (~6)
- FNL webpage on jefpat.maryland.gov
- FNL posts on social media
- event series flyers with date listings on site at JPPM and in local businesses
- Event Series billboards on the 2-4 and other high visibility locations throughout the summer (~2 per event series)
- Event Series posts on social media
- Event Series flyers with date listings on site at JPPM and in local businesses
- Individual Event posts on social media
- Individual Event flyers on site at JPPM



SPONSORSHIP AGREEMENT

Company Name: _____

Company Representative: _____

Business Address: _____

City, State: _____ ZIP/Postal Code: _____

Business Phone: _____ E-Mail: _____

Company Website: _____

**\$3000- entire series
(top billing)**

**\$2000 - entire series
(secondary billing)**

\$1000 - entire themed event

event name: _____

\$250- single event

event name: _____

Please forward logo (.png or jpeg) to jef.pat@maryland.gov

Payment

Check enclosed in US\$ _____

Credit Card MasterCard VISA American Express Discover

(make check payable to Jefferson Patterson Park & Museum)

Return form:

Jefferson Patterson Park &
Museum Attn: Friday Night Lights
10515 Mackall Rd
St. Leonard, MD 20685

Card #: _____

Expiration Date: _____ CVC: _____

Name of Card: _____

E-mail jef.pat@maryland.gov

Phone: 410-586-8501

Signature: _____

Sign & Date Below

Representative: _____

Date: _____

4th Friday of each month
(June - September)



Pints and PUPS

On the fourth Friday of the month, JPPM brings back a re-imagined version of our wildly popular Tavern Night! Our Pints and Pups series will feature food vendors and offer tastings from local breweries, wineries, and distilleries.

This event will also support local animal shelters. Each month a local shelter will be onsite with pets available for adoption. A portion of ticket sales will be donated directly to each month's featured shelter.



**JEFFERSON PATTERSON
PARK & MUSEUM**

Where History & Nature Surround You!

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FRI  **AY**
NIGHT LIGHTS

JEFFERSON PATTERSON PARK AND MUSEUM

ART IN THE PARK

Craft Shows

Jun 18, Jul 16, Aug 20, Sep 17
4 PM - 9 PM

Support local vendors, small businesses, and crafters. Artists will be selling original handmade crafts including jewelry, skin care, pottery, and more.

Plein Air Event

Oct 15
9 AM - 7 PM

Spectators can observe artists as they set up their easels and paint around JPPM's 560 scenic acres in Southern Maryland, between the Patuxent River and St. Leonard Creek.



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FRIDAY
NIGHT LIGHTS

RAVENS FEST 2021



1ST ANNUAL FESTIVAL

**JUNE 4TH, JULY 2ND
AUG. 6TH & SEPT. 3RD**

**FOOD & CRAFT VENDORS ★ BBQ ★ LIVE MUSIC
DJ ★ ARTIST SHOWCASE ★ PHOTO BOOTH
CRAFT BEER & WINE**



PREORDER TICKETS @ WEAREBSE.COM/EVENTS

EVENTS FROM 2PM-9PM



Jefferson Patterson Park & Museum in Partnership with BaySide Entertainment™



Evening

Ecology

Series



Jun 11 - Let's Talk Turtles

July 9 - Happy Little Houseplants

Aug 13 - Power to the Pollinators

Sep 10 - Migration Magic

October 8 - Natures Bounty

Cost: \$20 (per event)

Price includes 1 beverage (choice of wine/beer/soda/water)

Time: 6:00 - 8:00 pm

Meet at the Layers of Time pavilion.



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A part of the summer series:



Sponsorships Available

SPONSORSHIP AGREEMENT

Company Name: _____

Company Representative: _____

Business Address: _____

City, State: _____ ZIP/Postal Code: _____

Business Phone: _____ E-Mail: _____

Company Website: _____

The series includes five events. Sponsorship is \$250 per event. Increase visibility by sponsoring more than one talk.

Please forward logo (.png or jpeg) to
lindsay.hollister@maryland.gov

- May 14 - Let's Talk Turtles**
- Jun 11 - Nature's Bounty**
- July 9 - Happy Little Houseplants**
- Aug 13 - Power to the Pollinators**
- Sep 10 - Migration Magic**

Payment

Check enclosed in US\$ _____ Credit Card MasterCard VISA American Express Discover

(make check payable to Jefferson Patterson Park & Museum) Card #: _____

Return form: Jefferson Patterson Park & Museum Expiration Date: _____ CVC: _____
Attn: Lindsay Hollister

10515 Mackall Rd Name of Card: _____
St. Leonard, MD 20685

E-mail lindsay.hollister@maryland.gov Signature: _____

Phone: 410-586-8501

Sign & Date Below

Representative: _____

Date: _____